






7154 West State St., #384 

Boise, ID 83714 

Phone: 208-629-8967 

## Junior Shooters 2022 Shooting Shirt Sponsor Program

### 37 people wore our shirt last year!

We had 30 juniors plus 7 adults wearing our *Junior Shooters* shooting shirt across the country in 2021 in a variety of shooting sports. These juniors compete in SCTP, SASP, 3-Gun, USPSA, Steel Challenge, IDPA, shotgun, competitive pistol, Rimfire Challenge, Precision Rifle, Civilian Marksmanship Program, Cowboy Action Shooting, hunting, and Airgun.

Each year I reach out to our sponsors and supporters to help us encourage juniors in the shooting sports. In our Idaho-based team program, we start juniors out shooting indoors with lasers, .22s, and .410 shotguns while training them in safety, sportsmanship, discipline, and proper technique. We provide extensive 3-Gun training during the year (1 day a week and two weekend days a month) preparing for big events and will resume outdoor training in March. We loan firearms to parents for juniors to use. We also donate and loan gear as well as provide special discounts for sponsored products. For the juniors to participate in our program they have to agree to abide by our *Junior Shooters*' creed (and sign a release form). The creed is attached for your reference.

**Juniors either write, or have input, into 70% of the articles we publish. They are involved in the testing of 95% of the products included in both our print magazine and online website.**

Juniors appear in the magazine testing products and competing while wearing your logo!

We have a new shirt made for each junior and coach each year for that year's sponsors. (95% of our sponsors continue supporting us each year.) The criteria to have your company logo on our shooting shirts for is as follows: Donate products to *Junior Shooters* magazine valued at a minimum of \$1,000 for that year so we can continue with this program and advertise for four consecutive issues in our print magazine at a 35% discount.

By supporting us, you not only help juniors and the future of the shooting sports but you receive:


- 35% SPECIAL discount on all print advertising and 50% off digital.
- Editorial coverage on your products with photos, short reviews such as including them in *Kids Gear or Gear Guide*, or full articles depending upon the item.
- Your logo on the 2021 *Junior Shooters* shooting shirt.
- Mention of you as our sponsor in appropriate articles.
- Promotion of your products when talking with other shooters or new shooters and their families.


I hope that this interests you, and that you want to participate in developing the future of our industry – our youth.


Regards,

Andrew J. Fink  
Publisher and Editor-In-Chief



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7154 West State St., #377

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## Junior Shooters Shooting Club, LLC (JSSC)

*Junior Shooters* magazine

### Shooting Shirts Creed 2021/2022

**Wearing a *Junior Shooters* magazine shooting shirt is an honor and a responsibility.**

Only selected juniors are provided with this opportunity. A junior, selected by JSSC and *Junior Shooters* magazine to wear a *Junior Shooters* magazine shooting shirt, represents *Junior Shooters* magazine and its top advertising & sponsor companies. Being a representative of such is a responsibility requiring good conduct, excellent sportsmanship, as well as learning and exhibiting proper life skills that are outlined in the JSSC and *Junior Shooters* magazine “Creed” below.

This document is an agreement between the selected junior, JSSC and *Junior Shooters* magazine, and acknowledged by the selected junior’s parent. Parent acknowledges they have already signed the liability release and abide by all rules. JSSC will do its best to provide the selected junior with writing & product testing opportunities related to the shooting industry, training, leadership, and guidance. Products may be provided for use on a loan, a donation, or a discount basis.

I, \_\_\_\_\_, agree to abide by the JSSC and *Junior Shooters* magazine “Creed” and this agreement and do my best to represent *Junior Shooters* magazine, and its advertisers & sponsors, in the best possible manner. I understand that participating in the shooting sports is fun but that safety comes first and that winning is not as important as learning important life skills and enjoying the sport, friends and being part of a team - the *Junior Shooters* magazine team.

#### Creed

- Safety:** I will always operate firearms in a safe manner and learn as much as I can about firearm safety.
- Integrity:** I will meet my obligations including, helping at events, training, articles and testing schedules.
- School:** I understand that my schoolwork is more important than shooting and if school is interfering with shooting schedules or other responsibilities. I will inform my parents and *Junior Shooters* magazine so that adjustments can be made to shooting activities that are scheduled.
- Moral:** I will do the right thing and will represent myself, *Junior Shooters* magazine, its advertisers & sponsors in a language that is: appropriate, friendly, and sportsmanlike at all times.
- Persistence:** I will not give up, but continue doing my best, in mind, body and attitude.
- Representation:** I understand that products and discounts provided are provided by *Junior Shooters* magazine and its advertisers and sponsors and will always represent them as such ensuring that people I talk with regard to *Junior Shooters* understand that *Junior Shooters* magazine is the primary point of contact. This includes any products or activities someone else may want me to use or represent. I will wear my *Junior Shooters* shooting shirt at all of the 2021/2022 shooting events I possibly can.

I will practice the shooting sports with courtesy to my fellow shooters, help to my teammates, loyalty to my instructors and respect for my juniors and seniors. I will live having honor with others, integrity in myself and self control of my actions.

Junior Signature

Parent Signature

Date: